

2018-19 ANNUAL REPORT



उन्नयनाय इदं सर्वम्



Table of Contents

1	Message From Founders04
2	About Tapasya Pratishthan05
3	How We Do It06
4	What is Project 'School Chune Hum' & its Strategy07
5	Impact Of Tapasya Pratishthan's Work In Last Two Years13
6	Drop-out study post lottery selection during the application cycle 2018-19 in Maharashtra14
7	Youth-O-Cracy15
8	Tapasya Pratishthan in Media17
9	Partners in 2018-19 campaign cycle18
10	Way Forward19
11	Meet our Team & support system20

Message From Founders

Dear Supporter,

We are thrilled to share with you our Organizational Annual Report 2018-19 !

2018 - 19 at Tapasya Pratishthan(TP) has been nothing less than inspiring! We have continued working towards making social policies of Maharashtra State Government more inclusive and within the reach of the beneficiaries through multiple approaches like ground campaigning, running helpline & supporting government in the implementation of the policies more holistically through our ground experiences.

Organizational growth & clarity

In our second year of operations, 16357 families connected with us directly, out of which 12265 families were eligible for taking benefit of Section 12.1.c. of the RTE Act. We supported a total of 17919 families in filling applications, through our direct and systemic interventions, and out of them, 9605 children got admitted to school. 21 NGO partners & 550 Volunteers & Interns supported us in reaching out to 30000 people across 7 Districts which led to 9605 admissions. More importantly, we have stayed true to our commitment:-

‘To make existing social policies accessible to beneficiaries’

This year we also conducted a survey to understand the reasons for students not taking admissions post lottery selection. Such studies help us to refine our ongoing strategies again & again.

At TP, we are constantly looking for opportunities to grow, partner and create meaningful impact. In our effort to help improve the effectiveness of government policy implementation, we are fortunate enough to have amazing individuals and organizations who have been guiding us on this path. We are overwhelmed by the kindness and support of our Board of Directors, Advisory Board, Funders & Government Partners who have been with us throughout this journey for the past two years. We would also like to take this opportunity to thank you for your trust, guidance, and encouragement. Thank you for believing in our young team and in our beliefs to reach our audacious mission. We admire your support over the last year and look forward to celebrating many more successful years with you.

**Yours truly,
Mrinal & Tapas**



About Tapasya Pratishthan:

We are a non-profit organization that has been working in the space of Policy Implementation in Maharashtra since 2017. Tapasya Pratishthan's low-cost, high-stake policy implementation campaigns nurture existing leadership within the community and partner organizations. This network organizes existing resources within governments and civil society to achieve our mission across Maharashtra

THE PROBLEM

The limited ability of the Government and its stakeholders to implement the existing policies, combined with the beneficiaries' lack of awareness about the policies and barriers to access them, leads to poor implementation of the policies. This results in the denial of the beneficiaries' rights which affects their quality of life as well as hampers the idea of an inclusive society and also leads to inefficient utilisation of public money

VISION

Sustainable & Inclusive development of People from socially disadvantaged and weaker section

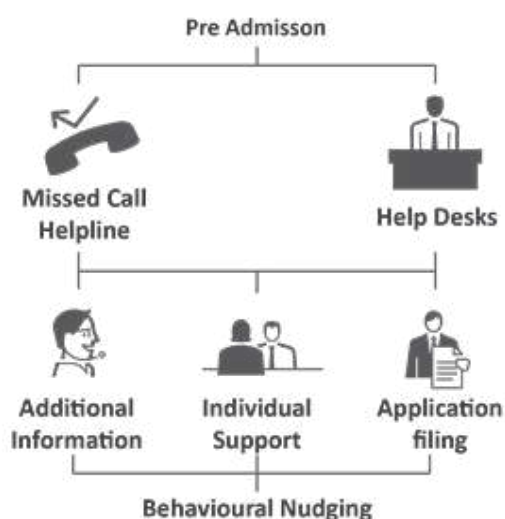
MISSION

To make existing social policies accessible to beneficiaries.

How We Do It?

TP is committed to the implementation of Section 12.1.C of the Right to Education Act which provides the opportunity of getting free education in unaided and non-minority private schools to children from disadvantaged and weaker sections of society, from entry level to class 8. TP started its work in year 2017-18 in Mumbai, Pune and Thane, which expanded to Nashik, Jalgaon, Dhule & Nandurbar in the year 2018-19

DEMAND SIDE: HELP THE PARENT AND PREPARE THE CHILD



SUPPLY SIDE: SUPPORT THE GOVERNMENT

MAKING TECHNOLOGY MORE INCLUSIVE

Through the work on section 12.1.c implementation, Tapasya Pratishthan was able to develop a low-cost, high impact model of intervention for policy implemetation in the state.

What is 'School Chune Hum' Campaign & its Strategy?

i. What is this 'School Chune Hum' campaign?

Section 12.1.c. of RTE act ensures free education from Nursery to class 8th for the students of socially & economically backward. In the state of Maharashtra, there were 1.16 Lakh seats available this year which students can choose irrespective of their socio-economic background. If they get selected in the online lottery system, their dream to study in a school of their choice will become reality. 'School Chune Hum' campaign is to make such dream of every child become reality.

ii. Stages of Campaign:

STAGES OF CAMPAIGNING



STAGE 01 AWARENESS

- Spread helpline No.
- Partner with community based NGO's
- Student/ Volunteer / Interns community outreach



STAGE 02 IDENTIFICATION

- Family with eligible age group children
- Family with proper documents



STAGE 03 DOCUMENTATION

- Support family in applying for required documents



STAGE 04 APPLICATION

- Supporting Partners/ volunteers to set up application desk
- Train them for form filling
- Beneficiary can fill form free



STAGE 05 LOTTERY SELECTION

- Informing Lottery selected beneficiary about their lottery update



STAGE 06 ADMISSION

- Support families in resolving any grievances while taking admission



iii. About Campaign:

We used various modes of campaigning like distribution of pamphlets, door-to-door campaigning, posters, training aan-ganwadi karyakartas, media campaigning and community meetings. More than 550 college going students volunteered for the campaign. We collaborated with 22 NGOs from Mum-bai, Pune, Thane, Jalgaon, Nashik, Dhule & Nandurbar with an objective of working together for a larger goal. We were able to do awareness generation & run 20 helpdesks with the help of these organizations.

Mode 01



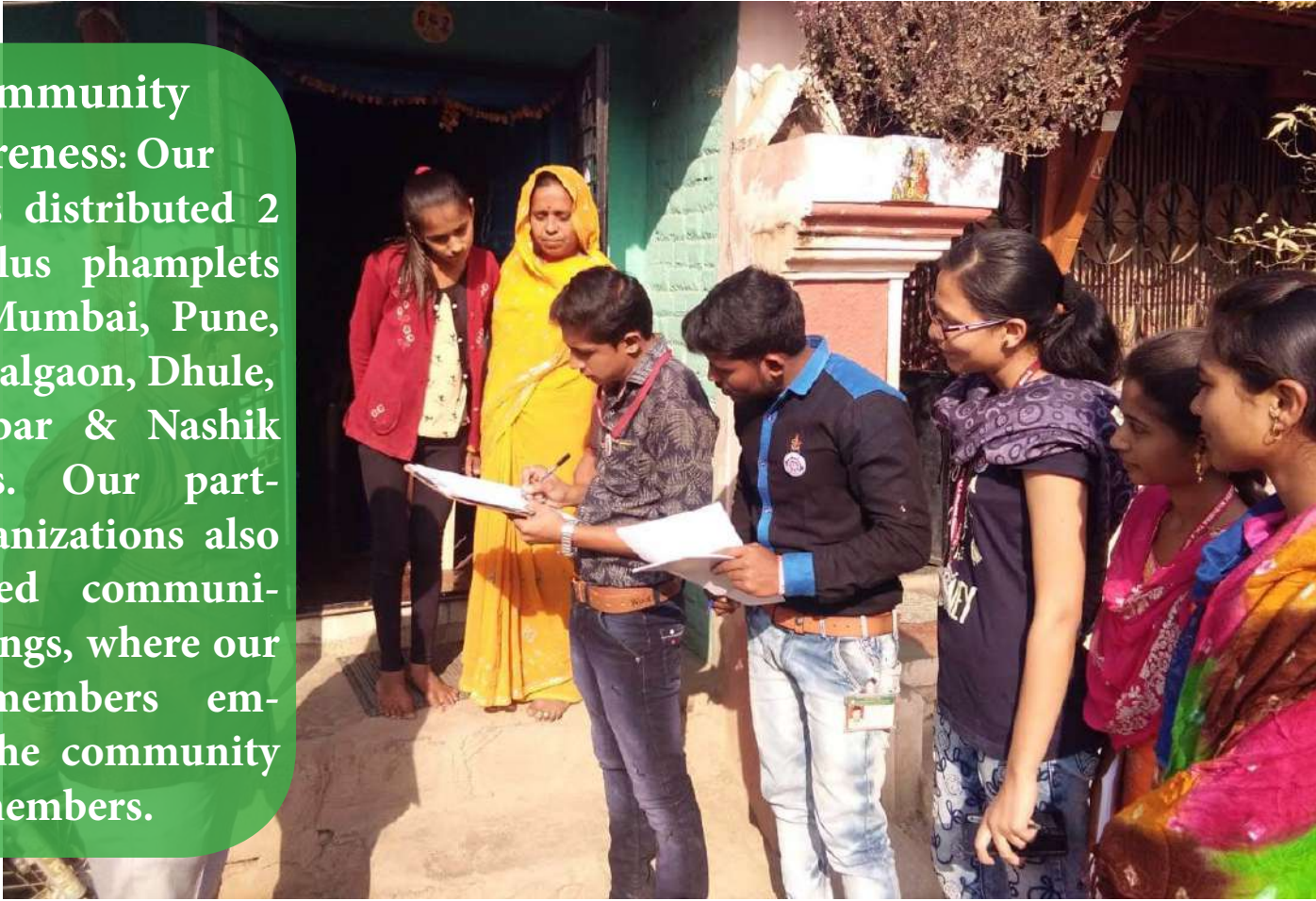
Ground campaigning is one of our key strategic interventions for supporting the beneficiaries directly. We do this in collaboration with community based organizations who are working directly with our potential beneficiaries.



Mode 02

Community awareness:

Our partners distributed 2 lakhs plus phamplets across Mumbai, Pune, Thane, Jalgaon, Dhule, Nandurbar & Nashik Districts. Our partner organizations also conducted community meetings, where our team members empower the community members.



Mode 03

Helpline:
One of the partner organizations also supported us in running community based women helpline for supporting RTE beneficiaries.



Mode 04

Application Desk: Our partners helped in running 20 application desks for beneficiaries after receiving proper training. These desks filled forms for beneficiaries free of cost.



Mode 05

Aanganwadi workers training:

We empowered the aanganwadi teachers to help us in spreading the message to the community under their jurisdiction. This year we cover 300 plus aanganwadi from Mumbai, Thane & Jalgaon Districts.



iv. Helpline:

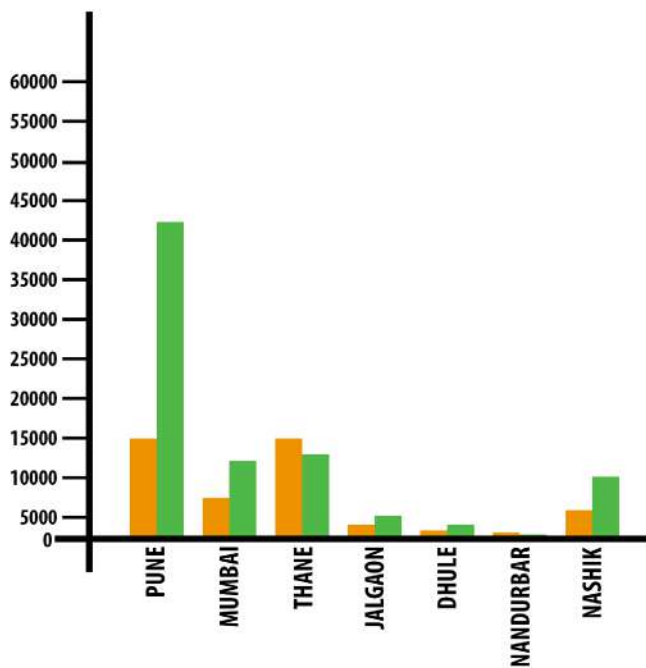


We reached out to 12600 unique families through our helpline for supporting them at multiple stages. We supported them in solving difficulties in form filling, preparation of documents and offices to visit for the same, connecting them with concerned government official in case of grievances etc. Existing government mechanism for information sharing about school allotment is a system generated SMS and updates on the portal. Majority of the parents cannot understand English SMS or are unable to access the online portal. We helped families overcome technological and language based barriers by providing information in local languages through our 'Shikshan-Mitras'.

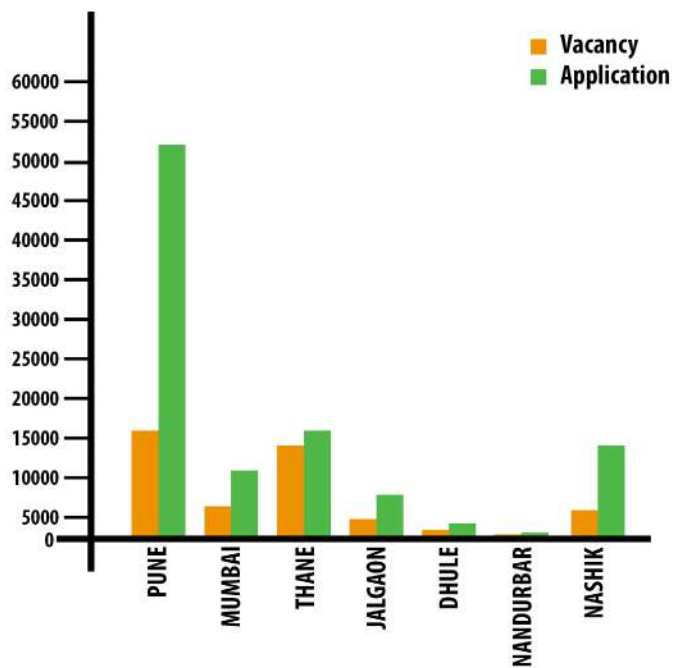
v. Technological support to Government:

We supported the Government by providing design level suggestions on MIS, and also proposed setting up of Document verification committee, We prepared tutorial videos for RTE portal on student registration and online application process on Government request in Hindi & Marathi with English Subtitles. Through helpline and help desks, we had identified the challenges faced by parents in filling forms. We updated the government about those challenges and suggested possible solutions.

Impact Of Tapasya Pratishthans Work In Last Two Years:

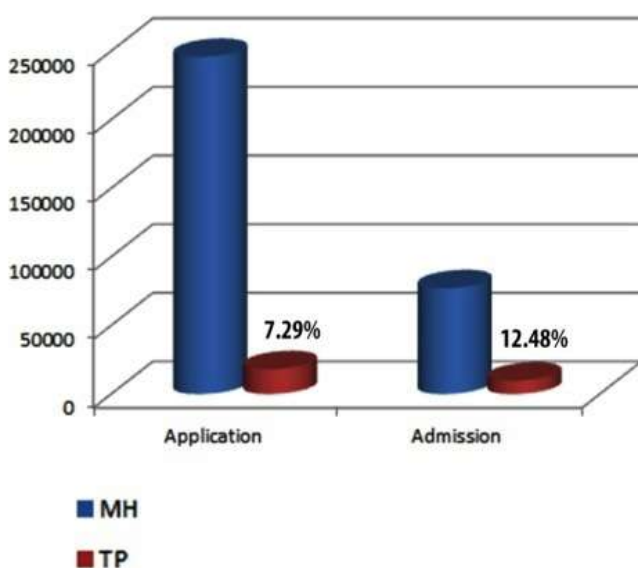


2017-18



2018-19

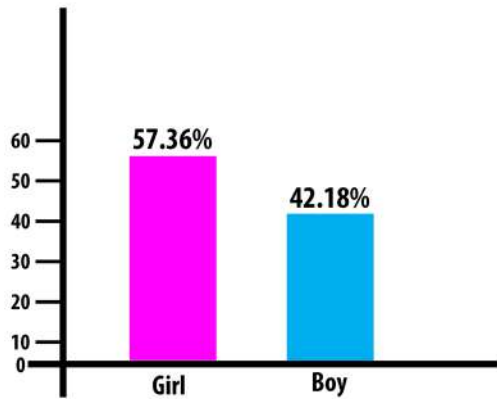
When we started working in the state of Maharashtra, per seats were receiving 0.85 applications per seat which went up to above 2 applications per seat. In thane District, which was among the worst performing districts, we are now receiving 50% more applications.



TP contributed in filing 7.29% of application filled in the entire state & 12.48% of beneficiaries supported by TP got admitted. The support is both through Helpline & on ground campaigning.

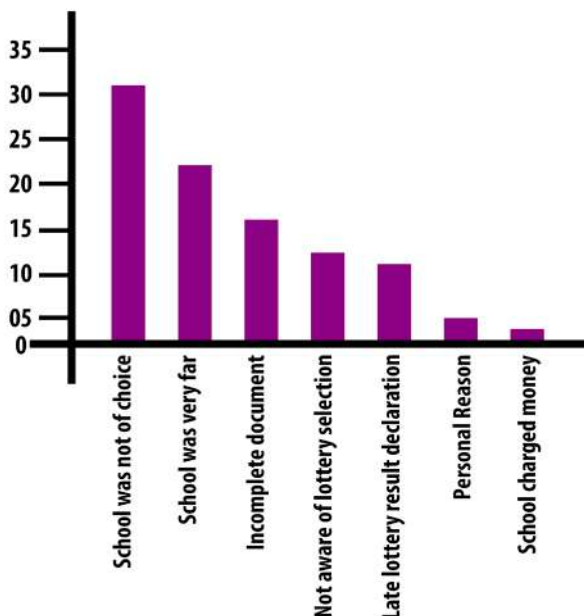
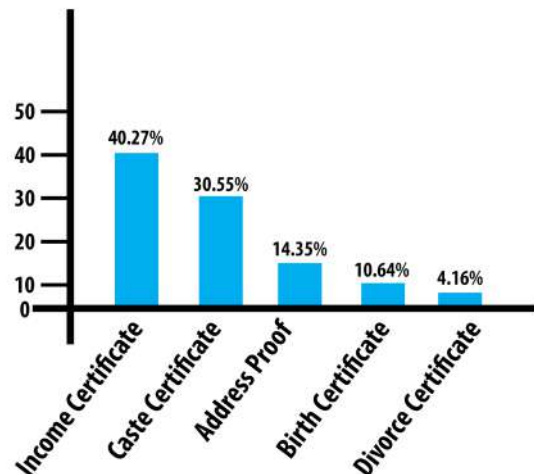
Drop-out study post lottery selection during the application cycle 2018-19 in Maharashtra:

This study was done for understanding the reasons for not taking admission in the school after getting selected in online lottery. It takes lots of time, energy & effort by any parent to complete all the required formalities while filling online form but to our surprise, still they prefer not to continue in taking admission. Understanding the reasons for such steps will help us in better policy implementation from next year onwards.



The graph alongside clearly indicates that there is a clear gender difference in the drop-out ratio

70% of cases that dropped out after getting lottery selected, had missing/incomplete documents (mostly income & caste certificates). This also raises the need to create more support mechanism to resolve the issues with documents



This graph shows the reasons for not taking admission post lottery selection. Around 50% beneficiaries rejected admissions due to distance from school & because the school was not of their choice.

‘Youth-O-Cracy’ :

An inclusive program that envisions the youth getting involved in the implementation of social policies for strengthening our democracy, while building their civic awareness and leadership skills.

North Maharashtra University (NMU) collaboration gave TP an opportunity to engage with NSS faculty & students of 60 colleges & University departments. We gave training to 90 faculty members from 60 colleges of NMU.



Ground Campaigning:

300 NSS students from 60 Colleges of 3 Districts participated in their respective district level training. Later they went back to their college & did a similar exercise which leads to a wide spread awareness of RTE Act.

Urban Youth :



Urban youth of Mumbai, Pune & Thane also joined our mission to gain on-ground experience of policy implementation and to further develop their leadership skills. Urban youth including students & working professionals joined us as volunteers and interns from few hours in a day to few months as per their feasibility.

Partners in 2018-19

Campaign Cycle:



CORO



Pratham

Every Child in School & Learning Well



INDUS ACTION



महाराष्ट्र शासन

life

LEADERSHIP
FOR EQUITY



TATA
engage
be the change

केशवस्मृती प्रतिष्ठान



सं गच्छध्वं सं वदध्वम्।
सेवासंस्था समूह



RF(I)T



Creative Handicrafts
Empowering Women, Changing Lives



SAHAYTA FOUNDATION



अमिक जनता संघ



Maa
FOUNDATION

human



Way Forward

Several progressive policies have been introduced by the Governments of India and Maharashtra to improve the lives of people. However, the efforts of the Governments can be supplemented and complemented to ensure that the benefits of these initiatives reach the last mile beneficiary. With our experience in the area of Right to Education, we have developed a model that can now be applied to other policy interventions to bridge any gaps in education, information and communication efforts of the Government and to support the Government in resolving policy level and implementation challenges.

In the coming year, we will be focussing on outcomes aligned to Sustainable Development Goals :



Goal 3 (Good Health and Well Being)



Goal 4 (Quality Education)



Goal 5 (Gender Equality)

We will be piloting interventions on new policies, beginning with the Pradhan Mantri Matru Vandana Yojana. The scheme provides Rs 5,000 to pregnant and lactating women to:

- (a) supplement the nutritional requirements of women during pregnancy and lactation
- (b) provide partial compensation for the wage loss in terms of cash incentives so that the woman can take adequate rest before and after delivery of the child and
- (c) promote improved health seeking behaviour among pregnant women and lactating mothers

Our planned interventions include helpline services, creating community awareness, and supporting the Government on technology and research.

With this in mind, as we enter our next phase of growth, we shall be stepping up our outreach and actively seeking support from civil society organisations, educational institutions and donors to help us realise our vision of sustainable and inclusive development.

Meet Our Team:

Core Team:



Tapas Sutradhar
Co-Founder & CEO

Tapas oversees Government relations, Technology, Partnerships & Fundraising. A Gandhi Fellow, Tapas has been in the education space for over 6 years and has worked at the Azim Premji Foundation and Kaivalya Education Foundation



Prashant Kapadi
Project Coordinator

Prashant manages the ground operation of TP in Mumbai and Thane which includes coordinating volunteers, interns & partners for campaigning



Mrinal Rao,
Co-Founder & COO

Mrinal oversees Research & Documentation, Accounts & Admin, HR. With expertise in the domain of child protection and education policy, she has been involved with the education space for over 6 years and has worked at the Azim Premji Foundation and Childline India Foundation



Firdous Siddique
Office & Helpline Associate

Firdous oversees the helpline and also does office management simultaneously.

Support:- Program Support:

Project Implementation: Indus Action



Kritika
Indus Action,
Program Implementation



Tushar
Indus Action,
Technology &
Data Management

Organization Development: Atma Education



Elena D'Souza
Atma Education,
Organization Development &
Capacity Building



Aishwarya Menon
Atma Education,
Organization Development &
Capacity Building

Governing Body

President



Bharat Amalkar
Chairman,
Keshav Smriti
Pratishthan, Jalgaon

Secretary



Anil Govind Rao
Chairman,
Jalgaon Janata Sahakari
Bank Ltd., Jalgaon.

Joint Secretary



CA Amey Dhere,
Partner,
Doshi and
Dhere Associates

Advisory Board



Madhukar Banuri
Co-Founder &
CEO, LFE



Viswajeet Pawar
Partnership,
Masoom



Manmath Goel
Independent
Consultant





Join us



Lead the campaign
in your area



Support

Our deepest gratitude to our partners and volunteers